

SICET Newsletter 2012

Special points of interest:

- EITT 2012, Beijing, China, Highlights
- EITT-Asian Pacific Chapter Established!
- 2012 AECT/SICET Convention
- Keynote Speakers

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Volume 8, Issue 1

October 18, 2012

Message from the President

Greetings, Members of SICET!

It's time again for us to enjoy some wonderful moments throughout this past year.

According to SICET Mission Statement:

The mission of the SICET is to establish and strengthen academic and international connections, exchanges, research, and studies in educational technology for teaching and learning, as well as to promote the application of educational technology to Chinese educational settings.



Dr. Harrison Hao Yang,
President of SICET

Having this mission in our minds, through the hard work and commitment, we continued to deliver our distinctive attributes of proficient Summer Fellowship program (led by Dr. Xibin Han), abundant AECT/SICET convention (led by Dr. Shuyan Wang and Guoqiang Cui), renowned journals (led by Dr. Leping Liu and Dr. Nian-Shing Chen), enthusiastic recruitment and publicity (joint effort by Dr. Hong Wang and Dr. Hong Zhan), promptly updated website and communication system (led by Dr. Jui-Long Hung), etc. In addition to our continuous actions, we were extremely proud to launch our first *International Conference of Educational Innovation through Technology (EITT)*. With the unconditional support of Professor Jiangang Cheng's group of Tsinghua University, EITT 2012 achieved unprecedented success! Followed by the establishment of SICET Asia Pacific Branch, a group of well-known scholars from mainland China, Taiwan, and Australia has become SICET-AP councils. Consequently, the influence of SICET in the Asia-Pacific region is being the rapid growth... activities of SICET are too numerous to mention, I wanted to thank Dr. Yi Yang for putting this newsletter together.

Energized by our success, we as a whole will continue our progresses in the upcoming year!

Harrison Hao Yang, Ph. D
President of SICET

**International
Education
Innovation
Through
Technology
(EITT),
Beijing, China,
August 10-12,
2012**



The First International Conference of Educational Innovation through Technology (EITT2012) was held at Tsinghua University, Beijing, China on August 10-12, 2012.

The conference was strongly supported by the researcher in the area of educational technology all over the world.

The proceedings collect 92 papers accepted out of over 130 submissions in a standard peer-review process. The themes of the conference include emerging technologies to learning and teaching, innovative approaches to learning and learning environments, information society and culture, and virtual and flexible learning. The conference consists of 61 presentations at 3

plenary and 8 concurrent sessions.

There are more than 200 participants from China mainland, Taiwan, Hong Kong, USA, Russia, Australia, and Iran. Especially, more than 60 top professors in the field of Educational Technology from Mainland and Taiwan attended the EITT conference.

EITT website is available at <http://eitt.theti.org/index.do>

For detailed presentations, view program at:
[http://eitt.theti.org/info.do?
columnId=982](http://eitt.theti.org/info.do?columnId=982)

The Conference proceeding is available at:
[http://eitt.theti.org/info.do?
columnId=950](http://eitt.theti.org/info.do?columnId=950)

Characteristics for EITT 2012:

- It is the first international Annual Meeting hosted by SICET with specially designed conference website and logo;
- All papers, keynote speeches, and concurrent sessions are presented in English even though over 90% of the attendees' native language is Chinese;
- It is a purely academic information exchange conference, no business sponsorship involved and no sightseeing arrangements;
- It has very brief opening and closing ceremonies;
- The key note speakers are well-known scholars and the attendees have higher academic title (more than 60% of the attendees hold associate professor title or higher);
- It is a network-based Annual Meeting, provided a long-term sharing platform among conference attendees and across many different countries.



技术促进教育变革国际会议
International Conference of Educational Innovation through Technology



SICET
国际华人教育技术学会

EITT 2012 Highlights



From right: Professor Jiangang Cheng (Tsinghua University), Professor Baizhi Xie (The Fourth Military Medical University), Professor Gwo-dong Chen (Taiwan Central University), Professor Kedong Li (South China Normal University), Professor Zhiting Zhu (East China Normal University).



Opening Ceremony at Tsinghua University on August 11, 2012



EITT 2012 Keynote speakers:

From right: Dr. Hao Yang, (SICET President) Dr. Kekang He (Professor of Beijing Normal University), Dr. Kedong Li(Professor of South China Normal University), Dr. Weihe Xie (Vice President of Tsinghua University) , Dr. Gwo-dong Chen ,(Taiwan Central University) Dr. John Burton (Professor, Virginia Technology University) Dr. Oleg Kovlov (Russian Education Academy) .



Yummy....



Dr. John Burton, Professor (Virginia Technology University)



SICET Summer Fellowship Program 2012

SICET Summer Fellowship Participants:

- **Dr. Xiaojun Chen** from St. John's University, presented "Online Learning Platform with Mobile Technology"
- **Dr. Andy Jui-Long Hung** from Boise State University, presented "Applications of Educational Data Mining"
- **Dr. Timothy Newby** from Purdue University, presented "IMPACT: Transforming large lectures to student-centered learning experiences"
- **Dr. Hong Wong** from Kansas State University, submitted "From Theory into Practice: Integrating Teaching Presence and Emerging Technology into Effective E-Learning Design"
- **Dr. Hong Zhan** from Embry-Riddle Aeronautical University and **Dr. Hsiu-Jen Cheng** from Kaohsiung Normal University presented "Instructional-design Strategies of Implementing Videoconferencing to Engage Students in Learning"
- **Dr. Jing Zhang** from Defense Language Institute, presented "E-andragogy and E-learning: Exploring Adult Learners' Perspectives and Practices of Web-based Distance Education"



Current SICET Members Presented at EITT 2012:

The following scholars from the U.S. presented at EITT 2012:

- **Dr. John Burton** from Virginia Technology University presented “Instructional Design & Technology: Yesterday, Today, Tomorrow, and Beyond”
- **Dr. Marcus Childress** from Emporia State University presented “Doomsday Scenarios for the Field of Instructional Design and Technology and What We can Learn from the Mistakes of Others”
- **Dr. Chientzu Candace Chou** from University of St. Thomas with **Lanise Block & Renee Jesness** from Minneapolis Public Schools presented "Opportunities and Challenges in One-to-One Learning with iPads in K-12 Schools"
- **Dr. Sharon Guan** from DePaul University presented “Common Problem Areas of Online Course Design and Course Review”
- **Dr. Timothy Newby** from Purdue University presented “Using Web 2.0 Tools to Create International Collaboration Experiences”
- **Dr. Shuyan Wang** from the University of Southern Mississippi presented “Pedagogical Design Strategies and Practices for Online Teaching”
- **Dr. Yi Yang** from Franklin University presented “Using Facebook to Create an Active, Positive, and Friendly Online Learning Community”

Presenters from the United States, China, Taiwan, Hongkong, Iran:



SICET-Asian Pacific Chapter is Established !

The official SICET-AP meeting was held on August 11th, 2012. Dr. Harrison Hao Yang presided the meeting. Dr. Shuyan Wang introduced the SICET Society to all officers including mission of SICET, its board members, EITT2012 Conference, IJTTL and JETDE journals. Dr. Jiangang Cheng introduced the preparations of SICET-AP. In addition, the SICET-AP council was set up, and Dr. Harrison Hao Yang presented the two-year letter of appointment to thirty directors on behalf of the SICET.

List of organizations and members

President: Dr. Jiangang Cheng (Professor, Tsinghua University)

Vice President: Dr. Nian-shing Chen (Professor, Taiwan Sun Yat-sen University), Dr. Youqun Ren (Professor, East China Normal University), Dr. Shaogang Zhang (Professor, China Open University), Dr. Li Chen (Professor, Beijing Normal University), Dr. Zhenhua Yang (Professor, Central University of Taiwan), Dr. Jianping Zhang (Professor, Zhejiang University), and Dr. Yi Li (Professor, Nanjing Normal University)

Secretary-General: Dr. Geping Liu and Dr. Xibin Han.



SICET AP Board Meeting



SICET president Dr. Harrison Hao Yang and vice-president Dr. Shuyan Wang presenting the SICET -AP Council Appointment Certificates



SICET Board Members



LIST OF SICET - AP COUNCIL

Geng Chen (Professor, Beijing Jiaotong University)	Geping Liu (Professor, Southwest University)
Li Chen (Professor, Beijing Normal University)	Xiangzeng Meng (Professor, Shandong Normal University)
Lin Chen (Professor, Jiangsu Normal University)	Youqun Ren (Professor, East China Normal University)
Jiangang Cheng (Professor, Tsinghua University)	Junjie Shang (Professor, Peking University)
Mingxuan Chen (Professor, Jiangnan University)	Jihua Song (Professor, Beijing Normal University)
Nian-shing Chen(Professor, Sun Yat-sen University)	Jide Wang (Professor, Henan University)
Guangshan Fu (Professor, Shanxi Normal University)	Yuping Wang (Professor, Griffith University, Australia)
Liansheng Ge (Professor, Shandong Universtiy)	Zhijun Wang (Professor, Tianjin Normal University)
Shaoqing Guo (Professor, Northwest Normal University)	Baohui Zhao (Professor, Nanjing University)
Xibin Han (Professor, Tsinghua University)	Weimin Wu (Professor, Qingdao University)
Yuemin Huang (Professor, Taiwan Cheng Kung University)	Zhenhua Yang (Professor, Central University of Taiwan)
Baocong Jiao (Professor, Capital Normal University)	Xianxiong Zeng(Professor, Asia University of Taiwan)
Jianli Jiao (Professor, South China Normal University)	Chengling Zhao (Professor, Central China Normal University)
Xingbao Li (Professor, Qufu Normal University)	Lixin Zhang (Professor, Zhejiang Normal University)
Yi Li (Professor, Nanjing Normal University)	Jianping Zhang (Professor, Zhejiang University)
Qingtang Liu (Professor, Central China Normal University)	Shaogang Zhang (Professor, China Open University)



2012 AECT/ SICET Annual Convention

Louisville, Kentucky, October 31-November 3, 2012



The Society of International Chinese in Educational Technology (SICET) will host its eighth annual conference as part of the 2012 Association for Educational Communications and Technology (AECT) international Convention on October 31-November 3, 2012. At this annual convention, SICET sponsors two keynote speeches, 17 concurrent presentations, and 10 roundtable and poster presentations.

SICET Luncheon is scheduled on Thursday noon (Nov.

11:45 am – 12:50pm at Café Magnolia, on the second floor of the conference hotel.

Both keynote speeches are scheduled on Thursday (Nov. 1) morning. The topics are:

- * Dr. Ning Kang, President of CETV, will share "***China National Education Emerging Media Platform--Today and Future***".
- * Dr. Minzhang Zuo, professor from Central China Normal University will discuss "***Construction and Application of Regional Educational Technology in China***"



Dr. Ning Kang received her PhD in Management from Peking University. Dr. Kang was appointed as deputy director of the General Office and spokesperson of the Ministry of Education from 1985 to 2003. In 2002, she participated in the Advanced Public Management program co-organized by the Development Research Center of the State Council of the PRC, Tsinghua University, and Harvard University. She has been chairwoman of CETV since 2003.

Dr. Kang has long been engaged in the analysis of China's macro educational policies and educational information; she has repeatedly led the formulation of national educational strategic plan and educational policies, her related researches won the first prize of the Outstanding Achievements Award of China's Education & Science Research in 2006 and 2011. In 2004, she proposed to create one of the world's largest learning platforms and advocated the emerging media learning concept of "everyone teaches

whilst everyone learns". Her proposal and idea led to the construction of the National Education Emerging Media Platform (www.guoshi.com). Based on cloud computing services and adopting the operational model of Online Learning Taobao, the platform promotes life-long learning and public culture service. The platform is striving for building news social media clusters, documentary industrial cluster, learning industrial cluster, and is dedicated in enhancement of China educational constructional capability.

During the tenure of her working experience in CETV, more than 260 pieces of works, i.e. TV, movies, chaired by president Kang, has been rewarded with numerous prizes, including China's Best Works Award, Hundred Flowers Award, Huabiao Award, Golden Rooster Award, and Golden Panda Award. In 2011, she was awarded as one of Chinese top 10 documentary producers, which can be retrieved back to the early stage of national founding till now. Dr. Ning Kang will give a speech on "***China National Education Emerging Media Platform --Today and Future***".



Dr. Mingzhang Zuo is a Professor of Educational Technology and the Associate Dean of the College of Information and Communication, Central China Normal University, China. His recent works focus on the applications of information technology in education. He has studied the policy on educational technology at county and district level in China, designed a five-year plan for Wuchang District of Wuhan, developed digital resources for online learning, explored innovative education models supported by IT. This presentation will discuss the development of technical facilities and networks at county/district levels in China. Dr. Zuo will also discuss the present status and future trends of educational technology integration in the classroom.



SICET New Board Members

**The following two scholars are re-elected as SICET new board members for 2012-2014 term!
Congratulations!**



Dr. Xibin Han



Dr. Han is an associate professor and the associate dean of Institute of Education at Tsinghua University, Beijing, China. He studied as a visiting scholar at Virginia Tech and Stanford University in 2011. Dr. Han received his doctorate on artificial intelligence at Beijing Agriculture Engineering University in 1993.

Dr. Han's research interests focus on exploring the potential of information and communication technologies in learning, teaching and administration in higher education. It involves pedagogical models and technological architecture for an integrated e-learning environment, which support the design, development, implement and evaluation of instructional systems and resources in universities and

colleges. The research group with him at Tsinghua University consists of seventy full-time researchers and more than ten Ph.D. and master's degree students, whose educational backgrounds cover educational technology, information technology, art design, and management sciences. They have developed a series of software products for e-learning that have been used in more than 300 Chinese universities and colleges.

Dr. Han has been served as SICET board member in 2010-2012 term and devoted large amount of time for the great success of SICET 2012 summer fellowship and the first international conference, EITT 2012 in Beijing, as a Program Chair.

Dr. Chih-Tsiung Tu



Dr. Tu. is a Professor at Northern Arizona University, Flagstaff, AZ, USA and an educational/instructional technology consultant with experience in distance education, open network learning, technology training in teacher education, online learning community, learning organization, and global digital learning.

His research interests are distance education, socio-cognitive learning, socio-cultural learning, online learning community, learning organization, social media, personal learning environments, and network

learning environments. He has authored many articles, book chapters, edited a book, authored two books, multiple honors as keynote speaker, professional development, professional conference presentations, and others.

He has served as an executive board member for ICEM (International Council for Educational Media), SICET (Society for International Chinese in Educational Technology), and International Division at AECT (Association for Educational Communication and Technology). Dr. Tu has global experience with international scholars from Turkey, Portugal, Hong Kong , Singapore, Taiwan, China, Japan and Cyprus etc.

S I C E T



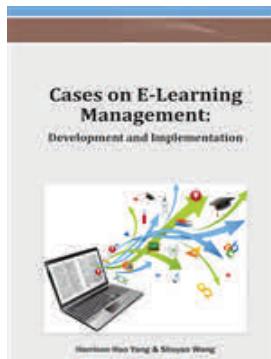
Society of International Chinese in Educational Technology
国际华人教育技术学会

We are on the web!
[Www.sicet.org](http://www.sicet.org)

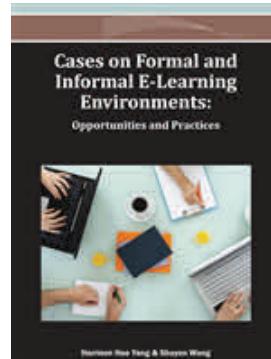
Editor: Dr. Yi Yang
Questions or comments?
Email:
yi.yang@franklin.edu

NEW BOOKS FROM SICET MEMBERS

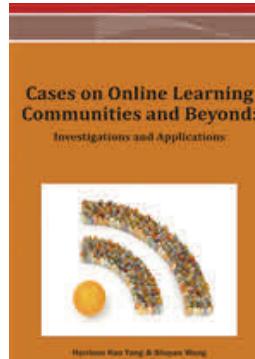
Dr. Harrison Hao Yang (State University of New York at Oswego, USA) and **Dr. Shuyan Wang** (The University of Southern Mississippi, USA) have three edited books published this summer:



July, 2012.
Copyright © 2013. 525 pages.
DOI: 10.4018/978-1-4666-1933-3,
SBN13: 9781466619333,
ISBN10: 1466619333,
EISBN13: 9781466619340



July, 2012.
Copyright © 2013. 454 pages.
DOI: 10.4018/978-1-4666-1930-2,
ISBN13: 9781466619302,
ISBN10: 1466619309,
EISBN13: 9781466619319



July, 2012.
Copyright © 2013. 501 pages.
DOI: 10.4018/978-1-4666-1936-4,
ISBN13: 9781466619364,
ISBN10: 1466619368,
EISBN13: 9781466619371

For inquiries about the above three books, please contact harrison.yang@oswego.edu or shuyan.wang@usm.edu.

SICET MEMBER UPDATES

- ◆ **Dr. Hong Wang**, Director of SICET Membership, has resigned her position as Coordinator of Instructional Design and Assistant Professor of Instructional Technology from Fort Hays State University. Hong joined Kansas State University during the summer, working as Coordinator of Instructional Technology and Design in the College of Veterinary Medicine. Hong is very excited to be back to her alma mater working and reuniting with her family. She is very thankful for the new opportunity both professionally and personally. You can reach her at hongw@kstate.edu or hongwang7330@gmail.com.
- ◆ **Guoqiang Cui** is now working as an Instructional Designer at Montclair State University while working on his dissertation at Virginia Tech University. He just became a proud father of a new baby daughter on September 30, 2012.
- ◆ **Dr. Xiaojun Chen** is now working as a tenure-track Assistant Professor of Educational Technology at School of Education, St. John's University, in Queens, New York. You may reach her at chenx@stjohns.edu. She graduated from Purdue University with Ph.D. in Learning Design and Technology in Summer 2012 .



Come and Join Us at
2012 AECT/ SICET
Annual Convention

Louisville, Kentucky
October 31-November 3, 2012