The Society of International Chinese in Educational Technology (SICET) will host its seventh annual conference as part of the 2011 Association for Educational Communications and Technology (AECT) international convention, “Celebrate 3.0: Design Learn Community”, on November 8-12, 2011. At its annual convention, SICET sponsors two keynote presentations, 2 general sessions, 6 concurrent presentations, and 6 roundtable presentations. All these SICET sessions will be hosted in Board Room 3 and Conference Center A, Level 3, Hyatt Regency, Jacksonville, Florida.

The two keynote speakers are Dr. Hsin-Yih Shyu, Tamkang University, Taiwan, and Dr. Xibin Han, Visiting Scholar at the Human-Sciences and Technologies Advanced Research Institute, Stanford University, & Deputy Dean of Institute of Education, Tsinghua University, China. They will present on “E-Learning in Higher Education in Taiwan: Development & Future Prospects” and “Design of a Computer Assisted Motivational Feedback Model Based on Homework System” at 1:00pm, November 9, 2011, and 1:00 pm, November 10, 2011.

The concurrent presentations and the roundtable presentations include various topics related to technology integration, online learning, blog integration, mobile learning, blended learning, Web 2.0 and social media. The international touch of SICET is reflected in presentations that explore and research on the integration of online and blended collaborative learning environment.

The general sessions will report the progress achieved last year, present the “Best Presentation Award” & “Key Student Presenter Award”. We will also discuss the activities planned for next year, and share information on how to get involved in international exchange. Programs such as summer fellowship trips to the universities in China will be discussed in details at the two general sessions.

The presentation topics and abstracts are listed below:

**Wednesday, November 9, 2011**

**Keynote Presentation I**

1:00-2:00 PM Hyatt Regency, Floor Level 3 - Board Room 3

Facilitator: Tina Wu, Central Connecticut State University

1. **E-Learning in Higher Education in Taiwan: Development & Future Prospects**

   Presenter: Hsin-Yih Shyu, Tamkang University, Taiwan
Wednesday, November 9, 2011

Concurrent Sessions

2:15pm - 3:15pm PM Hyatt Regency, Floor Level 3 - Board Room 3
Facilitator: Chih-Hsiung Tu, Northern Arizona University

1. **Design Local, Learn Global: Celebrating the Community of Social Networking**
   
   Presenter: Huei-Lien Chen, elaine.chen@uni.edu; University of Northern Iowa

2. **Assessing Impact of Teacher Attributes and Collaboration in Teacher Professional Development on Student Outcomes**
   
   Presenters: Johannes Strobel, Purdue University; WEI LIU, Purdue University; Ronald L. Carr, Purdue University; Melissa Dyehouse, Purdue University

Wednesday, November 9, 2011

Concurrent Sessions

3:30pm - 4:30pm PM Hyatt Regency, Floor Level 3 - Board Room 3
Facilitator: Tina Wu, Central Connecticut State University

1. **From Blog to Blogfolio: Integrating Blogging into Curriculum**
   
   Presenter: Shuyan Wang, University of Southern Mississippi

2. **Integrating Technology into the Classroom: The WebDilemma Strategy**
   
   Presenter: Chun-Min (Arthur) Wang, National Hsinchu U. of Ed., Taiwan

Thursday, November 10, 2011

Concurrent Sessions

10:30am - 11:30am PM Hyatt Regency, Floor Level 3 - Board Room 3
Facilitator: Guoqiang Cui, Virginia Tech

1. **A Decision Support System Model for Online Teaching and Learning**
   
   Presenters: Kerry Rice, Juil-Long Hung, Anthony Saba, Boise State University

2. **Creating Instructional Content to Accommodate Students’ Learning Styles**
Thursday, November 10

Concurrent Sessions

11:45am - 12:45pm PM Hyatt Regency, Floor Level 3 - Board Room 3

Facilitator: Guoqiang Cui, Virginia Tech

1. **INSITE: An Exemplary Project of Technology Integration and International Collaboration in Teacher Preparation**
   
   Presenters: Xiaojun Chen, Tim Newby, Purdue University

2. **Teaching in an EFL Program in Second Life: Student Teachers’ Reflections and Implications**
   
   Presenters: Charles Xiaoxue Wang, Mary Lefaiver, Florida Gulf Coast University; Christy Hunt, Georgia State University

Thursday, November 10

Keynote Presentation II

1:00pm - 2:00pm PM Hyatt Regency, Floor Level 3 - Board Room 3

Facilitator: Shuyan Wang, University of Southern Mississippi

1. **Design of a Computer Assisted Motivational Feedback Model Based on Homework System**

   Presenters: Xibin Han, Visiting Scholar at the Human-Sciences and Technologies Advanced Research Institute, Standford University. Deputy Dean of Institute of Education, Tsinghua University, China.

Thursday, November 10

Concurrent Sessions

2:15pm - 3:15pm PM Hyatt Regency, Floor Level 3 - Board Room 3

Facilitator: Hong Wang, Fort Hays State University
1. **Relationship of Multitasking Behaviors and Attention Deficit Trait: Taiwanese College Student Examples**

   Presenters: Lien Jui Lu, National Chiao Tung University, Taiwan; Chien Chou, Institute of Education/Center for Teacher Education, National Chiao Tung University, Taiwan

2. **Research on Taiwan Engineering College Students' Learning Styles in Blended Learning Environment**

   Presenter: Hsin-Tzu (Tommy) Chen, Chinese Culture University, Taiwan

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**Thursday, November 10**

**SICET General Session**

3:30pm - 4:30pm PM Hyatt Regency, Floor Level 3 - Board Room 3

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**Thursday, November 10**

**SICET Board of Directors Meeting**

4:30pm - 5:30pm PM Hyatt Regency, Level 3 - Conference Center A

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**Friday, November 11**

**Roundtable**

8:00 – 9:00am

SICET Facilitator: Shuyan Wang, University of Southern Mississippi

1. **Effects of Facilitation Strategies on Students’ Participation and Online Discussions: Sample Message and Discussion Criteria**

   Presenters: Ninghua Han, Jongpil Cheon, Texas Tech University

2. **Linking Learning Style and Facebook**

   Presenter: Yu-ching Chen, Chinese Culture University


   Presenter: Guoqiang Cui, Virginia Tech
4. **Effective Use of Interactive Whiteboards in Elementary Schools: A Qualitative Study**  
   Presenters: Ying Wang, Ronald A. Ginn, Teresa L. Gonske, Northwestern College

5. **Interactions in Open Online Learning Communities**  
   Presenters: Wei Li, Hongxia Yang, Virginia Tech

6. **Learners’ Motivation in an Augmented Reality Environment**  
   Presenter: Yu-ching Chen, Chinese Culture University

7. **Pedagogical Suggestions for Using Twitter in Higher Education**  
   Presenters: Meng-Fen (Grace) Lin, Ellen Hoffman, Claire Borengasser, University of Hawaii

8. **The Dynamic Mechanism of Educational Technology Diffusion in Basic Education in China**  
   Presenter: Jinbao Zhang, Beijing Normal University

9. **The Teaching Assistant's View of a Course Management System**  
   Presenter: CHENG-HSIN (ALAN) KU, Soochow University