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Special Point of Interest:

- ◆ SICET president's message;
- ◆ SICET Summer Fellowship has successfully concluded;
- ◆ New board members of 2011-2012 were successfully elected;
- ◆ Two keynote speakers were invited at the SICET conference.

President's Message



Dr. Tina Wu, President of SICET

Time really flies! The 2011 AECT/SICET Convention is around the corner. Thanks to Christie Juhong Liu, our conference chair, and Chih-Hsiung Tu for their excellent job in coordinating such a wonderful conference program. I'm sure that this year we will have another most memorable, successful conference. I hope to see many of you in Jacksonville, Florida!

As the board member election has just been concluded, I would also like to thank Dr. Chih-Hsiung Tu for his great job in conducting the election. Please join me to congratulate Dr. Jui-Long Hung, Dr. Hong Wang, Dr. Shuyan Wang, Dr. Hao Yang and Dr. Yi Yang for being elected to be our new board members for the 2011-2013 term! My hearty appreciations also go to Dr. Christie Juhong Liu, Dr. Youmei Liu, Professor Dongyuan Chen and Andy Guo-qiang Cui for their contributions to SCIET in the past. I hope that they will come back to serve SICET again soon in the future. During our recent online board meeting, the board members have also

elected Dr. Harrison Yang to be our next term president. I'm confident that under Harrison's leadership, SICET will experience a great leap forward! Congratulations!

As I look back, I am especially thankful for our dedicated officers and board members: Professor Dongyuan Chen, Dr. Hsiu-Jen Cheng, Andy Guo-qiang Cui, Dr. Xibin Han, Dr. Christie Juhong Liu, Dr. Geping Liu, Dr. Leping Liu, Dr. Youmei Liu, Dr. Shuyan Wang, Dr. Simon Wing-Wah So, Dr. Hongbo Song, Dr. Chih-Hsiung Tu, Dr. Harrison Hao Yang, Dr. Yi Yang and Dr. Hong Zhan. Without their support and dedication to SICET, we would not have accomplished this much. Our journals, website, Listservs, membership, accounts, newsletters, and regional member recruitment, could not have functioned without their help. Each of these tasks demands a large amount of time and long-term commitment to maintain. Thank you all very much.

I'd also like to take this opportunity to thank our SICET members. Your participation and continued support to SICET is greatly appreciated! If you have not had an opportunity to participate and serve SICET in any capacity yet, I strongly encourage you to consider. SICET is a great place to invest your time for professional growth and personal enrichment as well.

Finally, I wanted to thank Andy Guoqiang Cui for putting this newsletter together. Despite his busy schedule in the pursuit for his doctoral degree, Andy always provided consistently high quality documents and support to his SICET colleagues. I hope you'll take the time to read through other interesting and important information.

Thank you very much again for being such a great team and for all you have accomplished.

I wish you all the best!

Tina Wu, Ph.D.
SICET President
October 20, 2011

Summer Fellowship 2011

The exciting 2011 SICET Summer Fellowship has successfully concluded in May 2011. The summer trip was hosted in three institutes in China: Foreign Languages Department of Luoyang University of Science and Engineering (洛阳理工大学外语系), Educational Bureau of Luoning County (洛宁县教育局), and Foreign Languages College of Hangzhou University of Electronic Science and Technology

(浙江电子科技大学外国语学院).

Sixteen proposals from nine SICET members were submitted. After summer fellowship event committee's review and negotiation with the host institutions, six members were selected to present in three places, two members in each institute.

Three presenters were finally able to make the trip. Dr. Charles Xiaoxue Wang

presented at Luoyang University of Science and Technology, Dr. Shuyan Wang and Ms. Xiaojun Chen presented at Hangzhou University of Electronic Science and Technology.

Presentations at both universities achieved great success and were highly appreciated by the students and teachers in host universities.



A discussion with Professor Cheng, his colleagues and graduate students at Luoyang Institute of Science and Tech.



Presentation at Luoyang Institute of Science and Technology.

Summer Trip Story from Dr. Charles Xiaoxue Wang

As a SICET member and as a participant of SICET Summer Fellowship this year, I would like to express my personal thanks to Professor Dongyuan Cheng, our SICET Summer Fellowship Program Coordinator and Professors Auhui Duan and Xiaochun

Zhu at our host institute, Luoyang Institute of Science and Technology.

The SICET Summer Fellowship Luoyang Event was so well organized and successfully implemented which reflected what Professor

Cheng and our host institute had done before hand and during the event. My presentation, Distance Technologies for EFL Learning and Instruction, was well received by the audience and generated many interesting questions and meaningful discussions.

I was very much impressed by their professionalism, especially Professor Cheng, who was suffering from a health problem at the time. Before my presentation, Professor Cheng and Professor Duan hosted an informal discussion about current issues of educational technology and its applications to EFL learning and instruction.

During my stay in Lou Yang, I also had an opportunity to meet Professor Dongmei Chen, the Director of International Office at Luoyang Institute of Science and Technology. We discussed potentials of academic exchange and collaborations of the Institute with universities in the USA. In addition to my presentations and discussions, I also take the opportunity to visit Longmen Grottoes, one of the best Buddhist Grottoes in China. In short, though my stay in Luoyang was very short, but hospitality the host institute offered impressed me with ever-lasting memory. The fruitful results I have obtained and friendship we have established through my participation of the Event are far beyond my words.



A visit to Longmen Grottoes

Xiaojun Chen's Summer Fellowship Reflection



I attended the SICET summer fellowship program at Hang Zhou in May 2011. It was a memorable journey for me. I have heard many wonderful stories about previous SICET summer fellowship programs, so I was inspired to take part of the program this year. After submitting my proposal in February 2011, I had received constructive feedback and welcoming message from the review committee as well as the host institution- HangZhou Dianzi University.

The fellowship program was very well organized by the College of Foreign Languages at the HangZhou Dianzi University. Faculty members and young researchers including master and doctoral students from the College of Foreign Languages

I was very glad that I was able to report students' findings and their artifacts developed during the INSITE project to Chinese educators, with the hope to enhance the technology awareness and the possible ways of technology integration in language learning and other areas. The responses from the audience really made this fellowship program a rewarding experience for me. Attendees showed genuine interests of the list of Web 2.0 tools that INSITE students investigated and the possible educational value of them. Dr. Shuyan Wang from Southern Mississippi University was another presenter for the summer fellowship program at HangZhou.

attended the program. I had the opportunity to present the project entitled "International Network of Students Investigating Technology for Education" (INSITE) that was initiated by Dr. Timothy Newby at Purdue University.

As one of the members of the INSITE project, I had the opportunity to share some insights that students gained throughout the project to the audience at HangZhou. It is a very inspirational experience for me, and of course a memorable one. I was very excited to be able to share the leading practices in teacher preparation in the United States to the Chinese researchers and educators, thus to enhance the cross-cultural and cross-institutional collaboration.



Xiaojun Chen's presentation in Hang Zhou



Dr. Shuyan Wang, Dr. Xu Chen, and Xiaojun at Hangzhou

The audience raised great questions after both of our presentations. Dr. Wang and I were invited by Professor Xueyong Yu, the Associate Dean of the College of Foreign Languages, to visit the teaching laboratory in the College of Foreign Languages. It inspired me to see the commitment and the great effort that educators in higher education institutions, like HangZhou Dianzi University, put to enhance the meaning-

ful learning experiences to students and better prepare them for their future workplace and their lifelong learning in China. The hospitality of the host institution of SICET summer program is always among the best things that attendees would love to share. Same for me! It was such a wonderful and pleasant stay at the HangZhou city, and thanks to the Dean of the College of Foreign Language Dr.

Xu Chen, we had a wonderful trip around the West Lake -- a UNESCO world heritage site! The view of the West Lake is simply enchanting! We also experienced the beauty of HangZhou as an ancient Chinese city with great history. This SICET summer fellowship would be one of my favorite trips that I will remember for years to come :)

Keynote Speakers of SICET Conference 2011

This year, we are honored to invite two keynote speakers to present at our SICET conference at Jacksonville, FL. The two keynote speakers are Dr Hsin-Yih Shyu, a faculty member in the Department of Educational Technology at Tamkang University, Taiwan, and Professor Xibin Han, Deputy Dean of Institute of Education in Tsinghua University, Beijing, China. Dr. Shyu will present on "E-learning in Taiwan's Higher Education: Current Practices and Future Prospects" at 1:00-2:00pm, on Wednesday. Professor Han, currently a Visiting Scholar in H-STAR Institute at Stanford University, will present on "Design of a Computer Assisted Motivational Feedback Model Based on Homework System" at 1:00 - 2:00pm, on Thursday, November 10.

Dr. Xibin Han



Dr. Han is the Associate Professor and Associate Dean of Institute of Education in Tsinghua University. Dr. Han's research interests focus on exploring the potential of information and communication technologies in learning, teaching and administration in higher education. It involves pedagogical models and technological architecture for an integrated e-learning environment in universities and colleges, which support the design, development, implementation and evaluation of instructional systems and resources. The research group with him at Tsinghua University consists of seventy full-time researchers and more than ten Ph.D. and master's de-

gree students, whose educational backgrounds cover educational technology, information technology, art design, and management sciences. They have developed a series of software products for e-learning that are now used in more than 200 Chinese universities and colleges.

Dr. Han received his doctorate on artificial intelligence at Beijing Agriculture Engineering University in 1993. He earned his bachelor's degree on agriculture mechanical engineering and master's degree on system engineering at Northwestern Agricultural University in 1985 and 1989.

He right now is an associate professor and the Associate Dean of Institute of Education at Tsinghua University, Beijing, China. And he was studying as a visiting scholar at Virginia Tech from February to August, 2011, and right now doing visiting study at Stanford University.

Dr. Han has many publications on peer-reviewed journals in both China and abroad and he served as guest editor of the Journal on Educational Technology Development and Exchange (JETDE) on the Issue of 2011 as well as guest editor of the Turkish Online Journal of Educational Technology (TOJET) on the Issue of October, 2011.

Dr. Shyu is the Professor of Educational Technology, School of Education in Tamkang University. She was the first Chairman of the Department of Educational Technology, founded in 1997. From August 2006 to July 2011, she was appointed as the Director of the Center for Learning and Teaching in Tamkang, supervising for the four Divisions of Faculty Teaching Development (FTD), Student Learning Support (SLS), Distance Education (DE), and Educational Evaluation (EE). She is a member of Taiwan Association for Educational Communication and Technology (TAECT) since 1992, and was the General Secretary of Taiwan Association of e-learning from 1997 to 2001. She received her PhD in Instructional

Technology from the University of Connecticut in 1992, with minor majors in Cognition and Instruction, as well as Educational Tests and Measurement. She has been active in academic research and public services in the field of Educational Technology in Taiwan. She has been granted more than 30 research projects from Taiwan's National Science Council and Ministry of Education since 1993. Her expertise and professional interests include learning sciences, instructional design, technology-enhanced learning, and implementations of on-line courses. Her research subjects are applied for K-12, higher education, lifelong education, disad-

vantaged population, and corporate training. She has been served on the e-Learning Certification and Assessment Advisory Committee to the Ministry of Education, National Science Council, Industrial Development Bureau, and other government sectors. Since October 2009, she directs a 3-year Project of e-Learning Adoption, Faculty Training, and Cooperation among Universities in Higher Education, granted by the Ministry of Education. Dr. Shyu has been granted several academic awards, such as the NSC Research Awards, Educational Organization Academic Award, Tamkang Research Awards, and the Best Paper Awards in several International Conferences.

Dr. Hsin-Yih Cindy Shyu



Congratulations on New Board

After several rounds of nominations and elections from our SICET members, we have elected new Board members of 2011-2012 term: Jui-Long Hung, Hong Wang, Shuyan Wang, Hao Yang, and Yi Yang. Congratulations on the election of new board members. Below is the biography of our new board members:



**Dr. Jui-Long
Hung**

Dr. Jui-Long Hung is an assistant professor in the Department of Educational Technology at Boise State University. Dr. Hung received his doctorate degree in Instructional and Educational Technology with a minor in Information Systems at Texas Tech University. His research focuses on educational data mining and text mining, data visualization, e-learning policies and online collaborative learning. Jui-long possesses a certificate in SAS Enterprise Miner and has been invited as a visiting professor teaching data mining applications in China from 2007-2011. He served as the program chair at EPECC-FIRM 2011. In addition, he is an editor of Continental Journal of Education Research and a researcher of two research centers (Center for Advanced Analytics and Business Intelligence at Texas Tech University, USA and Center of Financial Intelligence and Engineering at Southwestern University of Finance and Economics, China). He published 7 refereed journal articles (including British Journal of Educational Technology) and received 6 grants in past 4 years.



Dr. Hong Wang

Dr. Hong Wang is currently working as Coordinator of Instructional Design and Assistant Professor of Instructional Technology at Fort Hays State University (FHSU), teaching courses for the instructional technology program as well as coordinating instructional design programs and course development support process. Hong earned her doctorate from Kansas State University specializing in educational computing, design and online learning. In addition to her teaching and extensive experience working with faculty through workshops and individual consultations in instructional design, technology integration and emerging technologies, Hong has been actively engaged in scholarly activities and professional services, publishing peer-reviewed articles and presenting at national and international conferences such as AECT, ED-MEDIA, and SITE. She also serves on the editorial board for two peer-reviewed journals and program committees for two international conferences. Hong received the SICET Summer Fellowship in 2010, visiting and presenting along with other SICET members at two universities in China in May 2010.



Dr. Shuyan Wang

Dr. Shuyan Wang, an associate professor at The University of Southern Mississippi, earned her doctoral degree from Ohio University majoring in Instructional Technology. Her research interests include teacher/faculty development in the use of technology for teaching and learning, distance education and online course development, and issues related to Electronic Portfolios. Dr. Wang has many publications in academic journals and conference proceedings. She has been severing in several academic associations. She was one of the founders of SICET and served as the Director of Technology, vice president, president, and advisor in SICET since 2003. She is the managing editor of Journal of Educational Technology Development and Exchange (JETDE).



Dr. Hao Yang

Dr. Hao Yang currently is a Professor of the Department of Curriculum and Instruction at the State University of New York at Oswego, and holds the adjunct professorship at the Chinese University of Hong Kong and Central China (Huazhong) Normal University. He served as Coordinator of Educational Technology at the Center for Instructional Technology of Florida International University, Assistant Professor and Associate Professor at SUNY Oswego. Dr. Yang is the recipient of State University of New York (system-wide) Chancellor's Award for Excellence in Teaching (2009), and SUNY Oswego President's Award for Teaching Excellence (2006). He is the editor of Journal of Educational Technology Development and Exchange and has served as the Director of Research and Public Relations of SICET (2005-2006), the President of SICET (2006-2007), and SICET resident advisor (2008-2010).



Dr. Yi Yang

Dr. Yi Yang received her Ph. D. in Instructional Systems and Workforce Development from Mississippi State University, a M. A. in Technology and Learning from United States International University, and a B. A. in TESL from Hunan Normal University. She was the nominee for the 2006 Outstanding Graduate Woman at Mississippi State University. Her publications appeared in the Online Journal of Distance Learning Administration, Quarterly Review of Distance Education, and American Journal of Distance Education. In addition, she also had numerous presentations in national and international conferences, such as AERA, AECT, ED-MEDIA, and SITE. Her research interests are in online course quality in higher education, online teaching/learning effectiveness, collaborative instructional design process, and Web 2.0/3.0 technologies. She has been serving for SICET as Assistant Director for Research and Publication Relations since 2010.

SICET Publication Updates

SICET has two refereed publications: *International Journal of Technology in Teaching and Learning (IJTTL)* and *Journal of Educational Technology Development and Exchange (JETDE)*.

The International Journal of Technology in Teaching and Learning (IJTTL) is a refereed international Semi-annually online journal sponsored by the Society of International Chinese in Educational Technology (SICET). It publishes original materials concerned with the theoretical underpinnings, successful application, and potential for advancing technology integration in a global range at all education levels. The primary mission of the IJTTL is to explore multiple perspectives of technology integration and promote research, positions, and practices that advance the application of technology for teaching, learning and training.

IJTTL has gained its international reputation in the field, and positioned along with several leading journals in the field, with an acceptance between 28% to 35% over years.

The Journal of Educational Technology Development and Exchange (JETDE) is a refereed international journal published one issue annually in print and online by the Society of International Chinese in Educational Technology (SICET). With the aim of providing a platform for international Chinese scholars and experts in the field of education technology and encouraging academic cooperation, communication, and support among professionals, JETDE provides a multidisciplinary forum and focal points for SICET members to exchange practice and research between disciplines, educational levels, and educational technologies.

Dr. Barbara B. Lockee at Virginia Tech, USA and Dr. Xibin Han at Tsinghua University, China were invited as the guest editors of Volume 4, Number 1, 2011 of *Journal of Educational Technology Development and Exchange*.

JETDE Guest Editor, Dr. Barbara Lockee



Barbara B. Lockee is Professor of Instructional Design and Technology and Associate Director of Educational Research and Outreach in the School of Education at Virginia Tech. She teaches courses in distance education, professional development, and instructional design. Her research interests focus on instructional design issues related to distance education. She published more than 80 papers in academic journals,

conferences and books, and presented invited keynotes in about 90 national and international conferences. She is currently serving as the President of the Association for Educational Communications and Technology (AECT), the international professional association for educational technology researchers and practitioners. She earned her Ph.D. in 1996 from Virginia Tech in Curriculum and Instruction (Instructional Technology), M.A. in 1991 from Appalachian State University in Curriculum and Instruction (Educational Media), and B.A. in 1986 from Appalachian State University in Communication Arts.

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The Society of International Chinese in Educational Technology (SICET) is a nonpolitical, non-profit academic organization. The organization's goal is to aggregate international Chinese scholars and experts in the field of educational technology to encourage academic cooperation and support among members. The mission of SICET is to establish and strengthen academic international connections, exchanges, research, and studies in educational technology for teaching and learning, as well as to promote the application of educational technology in Chinese education.

We're on the Web!

<http://www.sicet.org/>

Members Updates

Dr. Leping Liu just had two books published the past summer:

- Fundamental Technology Skills for Teachers. Boston, MA: Pearson Publishing;
- Multimedia Technology for Standardized E-Portfolio. Boston, MA: Pearson Publishing.

Congratulations to Ms. Xiaojun Chen, who has just had a co-authored article accepted for publication in the Journal of Engineering Education; She was also selected as an AECT Jenny Johnson Intern and she will serve AECT Conference 2011 at Jacksonville, FL.

