



国际华人教育技术学会

Society of International Chinese in Educational Technology

SICET Newsletter 2013



Volume 9, Issue 1

October 18, 2013

Special points of interest:

- Celebration notes
- EITT 2013!
- New Board Members
- 2013 AECT/SICET Convention
- Member Updates

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Message from the President and Former President

It is harvest time! It's time again for us to enjoy what we have achieved together. I would like to take this opportunity to thank all of our members, board of directors, and officers for great support and hard work this past year. My special thanks go to Dr. Shuyan Wang (on EITT 2013), Dr. Guoqiang Cui (on SICET/AECT 2013), Dr. Jui-Long Hung (on summer fellowship 2013), Dr. Leping Liu (on IJTIL), Dr. Xibin Han (on JETDE), Dr. Hong Zhan (on finance), Dr. Hong Wang (on membership), Dr. Yi Yang (on newsletters), and Dr. Chih-Tsiung Tu (on election). Their extra efforts and ability to work together have resulted in outstanding accomplishments to date.



Ten years ago, a group of our colleagues got together determined to "to establish and strengthen academic and international connections, exchanges, research, and studies in educational technology for teaching and learning, as well as to promote the application of educational technology to Chinese educational settings." 10 Year later, the accomplishments of SICET in such a short amount of time are laudable. I'm confident that under the leadership of new board of directors, SICET will continue its success!

Harrison Hao Yang, Ph. D President of SICET

Since its inception, SICET has come a long way. Congratulations are now due to all involved, for 10 years of remarkable growth — growth in membership, vision, scholarship, services, and credibility. SICET is today a premier international Chinese educational technology organization, successfully promoting the application of educational technology within Chinese educational settings throughout the world. It has been an honor and a privilege to serve and work with many talented and devoted founders, including Dr. Feng-Qi Lai, Dr. Guoli Liang, Dr. Leping Liu, Dr. Youmei Liu, Dr. Ronghua Ouyang and Dr. Lih-Ching Chen Wang. These scholars shared an uncompromising commitment to the vision of SICET and worked tirelessly and unselfishly to establish and promote the organization. I salute them all, as well as all the board members and officers who, in the past ten years, have played significant roles in the success and accomplishments of SICET. I am truly humbled that I was given an opportunity to serve within this wonderful organization. Also, I am deeply grateful to all former and current board members, officers, and members for their dedication and loyalty. May SICET continue to enjoy ever greater success over the next ten years!

Steve Chi-Yin Yuen, Ph. D
SICET President, 2003-2005

SICET 10th Anniversary: A Personal Reflection



In March 2003, at Albuquerque, NM, a group of Chinese scholars majoring in Educational/Instructional Technology met at SITE (Society for Information Technology and Teacher Education) 13th Annual International Conference. That was a time when many Chinese professors and students who were working in instructional technology field at different universities in the United States gathered together to present their research findings. They felt a need to form an association to gather all the Chinese scholars in North America together so that they could have their own voice in the IT field. I still remember the time when Dr. Ouyang stopped me at the elevator and discussed this idea with me. When we both agreed with each other, he encouraged me to talk to other Chinese scholars. He said there were also other Chinese professors trying to reach as many Chinese scholars as possible. As a knot of the whole net, I spread the words out as well. Later in that day, all Chinese scholars who were interested met in front of the gate and discussed more about this proposal. Board members and officers were elected at that time. Dr. Steve Yuen was elected as the president and Dr. Ouyang as the Vice President. Other officers included Fengqi Lai, Guoli Liang, and Lih-Ching Wang. The picture was taken at that time to document that important moment. We joked that this picture would have historical meaning, indicating the first milestone of SICET.

Under the leadership of various board members and officers, SICET established its name, bylaw, the official Web site, newsletters, brochures, refereed academic journals, Summer fellowship events, and international conferences. **Some important events include:**

1. Summer 2004, the first SICET Summer Fellowship was launched. As of today, we successfully held 10 Summer Fellowship trips and conducted 22 academic events at 20 different universities, which provided a platform for the scholars in US and China to exchange their research results, share their teaching experiences, and establish possible collaborations in the area of educational technology.
2. In 2004, SICET assigned Dr. Geping Liu and Jihua Song as regional directors in Mainland and Dr. Simon So in Hong Kong.
3. In 2005, SICET became one of the affiliates of AECT (Association for Educational Communications and Technology) and jointly hosted SICET's first annual convention with AECT in Orlando, FL. The 8th SICET/ACET annual convention will be held in Anaheim, CA, on Oct. 27-31, 2013.
4. In 2005, the first SICET official refereed journal (semi-annual, online), *The International Journal of Technology in Teaching and Learning (IJTTL)*, was launched by Dr. Leping Liu. This is the ninth year of IJTTL, and it now has an established reputation in the field.
5. In 2007, Dr. Hongbo Song was named the Regional Director in North China and Dr. Hsiu-Jen Cheng the Regional Director in Taiwan. Dr. Geping Liu and Dr. Simon So continued serving as the Regional Directors in South China and Hong Kong.
6. In 2008, the second SICET official refereed journal, *The Journal of Educational Technology Development and Exchange (JETDE)*, was launched by Dr. Harrison Hao Yang. JETDE was published both online and in print annually during the first four years (2008-2011) and two issues in 2012. Now JETDE publishes four issues every year.



7. In August 2012, SICET organized the first international conference, Educational Innovation through Technology (EITT), which was hosted by Tsinghua University. EITT 2012 was a great success with over 240 participants from seven different countries and regions. Among them, 61 presented their research results in four concurrent presentation rooms. In addition, 18 top experts gave keynote or plenary speeches. Proceedings of EITT 2012 collected 92 papers which were chosen from 130 submissions through a standard peer-reviewed process. The Second annual conference will be held in Williamsburg, VA on November 4-6, 2013.
8. During EITT 2012, the Asian-Pacific Chapter of SICET was established. Currently, SICET has over 30 affiliate universities and about 400 members all over the world. Dr. Jiangang Cheng was elected as the president of Asian-Pacific.

As a SICET member (2003-present), board member (2005-2010, 2011-2015), and officer (Director of Technology 2005-2006, Vice President 2006-2007, President 2007-2010, President Advisor 2010-2011, Vice president 2011-2013), I have witnessed the growth of SICET in the past ten years. The development of SICET was founded on the hard work and continuous contributions from past and current board members, officers, and members. I really appreciate the guidance and support from Drs. Harrison Yang, Steve Yuan, and Youmei Liu during my presidency terms. I want to express my gratitude to my team members from my different terms including Drs. Harrison Yang, Hong Zhan, Xiaoxue Wang, Youmei Liu, Yuxin Ma, Leping Liu, Tina Wu, Juhong Liu, Yuliang Liu, Jeson Lei, Dongyuan Cheng, Hong Wang, Hui-Long Hung, Guoqiang Cui, Chih-Tsiung Tu, Xibin Han, and Yi Yang. I also want to extend my appreciation to our regional Directors Drs. Simon So in Hong Kong, Hongbo Song and Geping Liu in Mainland, and Hsiu-Jen Cheng in Taiwan as well as Drs. Jiangang Cheng, Nian-Hsing Chen, and Xibin Han for their time and efforts in establishing SICET Asian-Pacific Chapter and hosting EITT 2012 and EITT 2013.

It was the understanding, support, and involvement of each SICET member, board members, and officer that allowed SICET to grow and achieve what we have today. I remember that Dr. Youmei Liu provided tremendous help for Website redesign and kept maintaining the SICET domain for years; Dr. Hong Zhan spent large amount of time to consult bank account and tax exempt possibilities; Dr. Hongbo Song supported JETDE in its hardest time; Dr. Pearl Chen, Dr. Taralynn Hartsell, Dr. David Stone, Dr. Jennifer Styron, Dr. Guoqiang Cui, and many others who provided help whenever needed, no matter how busy they were. I will never forget the long chats over the phone with Harrison during late evenings or weekends about the issues and concerns of SICET. Like Geping said, "SICET is like a family". We understand, care, and support each other.

Although I devoted most of my time to SICET in the past ten year, it was a rewarding experience because I gained a lot of friendship and established connections with the scholars in Mainland, Taiwan, Hong Kong, and other regions. I also received more opportunities to collaborate with other IT experts in teaching and research. Looking back, I feel very grateful because I always had very supportive teams working with me. I would like to take this opportunity to express my appreciation to SICET members and board members for your understanding, support, and involvement in the past ten years. Because of your efforts and contributions, SICET has achieved tremendous progresses and successes.

I look forward to your continuous support and involvement in the next ten years!



Shuyan Wang
Vice President of SICET

Messages from SICET Officers



Greetings, all SICET members. It is my honor to celebrate SICET's 10 anniversary with all of you. I feel so blessed to work with a group of excellent people and witness its dramatic growth in recently years. I look forward to having more interactions with all SICET members. See you in EITT 2013!

- Andy Hung (Board member)

It is my honor and pleasure to serve the SICET since 2010. I am lucky to have experienced the rapid expansion of our society. The year 2012 was worth to be remembered when the Asia-Pacific chapter of SICET was established, the first annual conference was held with more than 200 participants, the journal JETDE was published from one issue each year to two issues, and our members grew from about 80 to nearly 400. The achievements show that SICET is open and with exuberant vitality, and are much attributed to the untiring contributions and strongly supports from all SICET's members. Hope our society has a great future!

- Xibin Han (Board member)



【满庭芳】耕耘十载（有感SICET十年业史）

By: Leping Liu (IJTTL Editor-in-Chief)

万卷辛程，蹉跎风雨，又金秋桂子香。
海天寒处，炼一代精良。
犹忆音城业始，蓝图致，寸寸心量。
同酬济，灵犀凝册，积睿喜添章。

衷肠。
南北路，兰开菊谢，未解行囊。
伴七星晓雾，姹紫晨光。
更有年年新叶，盈硕果，枝下蹊长。
耕耘乐，相知十载，千里寄芬芳。



Elected to the SICET Board serving as Director of Membership during 2011-2013, I'm truly honored and humbled to serve the SICET community, a community of our own growing with its vision, impacting with its footprints, and connecting with its passion. Whether welcoming new members or communicating with old friends in email, whether meeting people at professional conferences or answering questions on phone,

whether discussing at online board meetings or collaborating with other board members, it is an absolutely amazing experience working with some fabulous people in educational technology. How exciting to watch the growth of our community and celebrate its 10th anniversary!



Happy Birthday, SICET, and many blessings for its future!

- Hong Wong (Director of Membership)

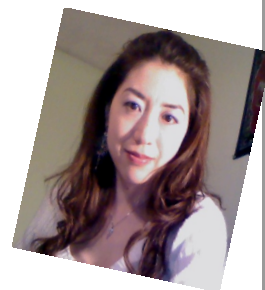


Greetings, SICET members,

Time flies! In a blink, SICET is 10 years old! I'm very blessed to be a part of SICET, witnessing its growing and achievement! I met many scholars in the U.S. and in China! SICET builds the bridge for Chinese scholars in China and the World!

Happy 10th Anniversary, SICET! I'm proud to serve you!

- Yi Yang (Secretary, Board Member)



SICET 2003 - 2013 Flashback (十年回顾)

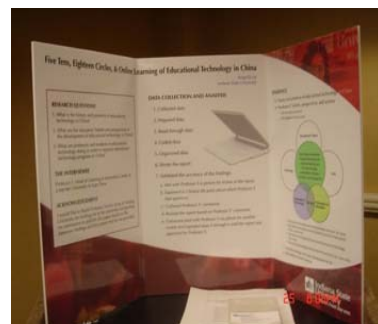
Conference Highlights



2005, the first SICET/AECT Conference in Orlando, Florida



2007 Conference in Anaheim, California



2007 Conference Poster Presentation



2008 Conference in Orlando, Florida

2009 Conference in Louisville, Kentucky



2010 Conference Presenter in Anaheim, CA



2010 Conference in Anaheim, California



1st SICET-AP Council meeting in Beijing



2011 Conference Presenters

The first EITT Conference in Beijing, China, 2012



SICET 2003 - 2013 Flashback (十年回顾)

Journals & Summer Fellowship



Journal of Educational Technology
Development & Exchange
Editor
Dr. Harrison Hao Yang



Journal of Technology in
Teaching & Learning
Editor-in-Chief
Dr. Leping Liu



2008 Summer Fellowship in Guangxi, China



2009 Summer Fellowship in Hongkong, China



2010 Summer Fellowship in
Guangxi & Shandong, China



2011 Summer Fellowship in
Henan, China



2012 Summer Fellowship in Beijing, China

2013 Summer Fellowship in
Henan & Hubei, China



SICET Summer Fellowship Program 2013

The host institutions for SICET Summer Fellowship 2013 are :

- College of Education Of Henan University
- College of Information Communication and Journalism of Central China Normal University

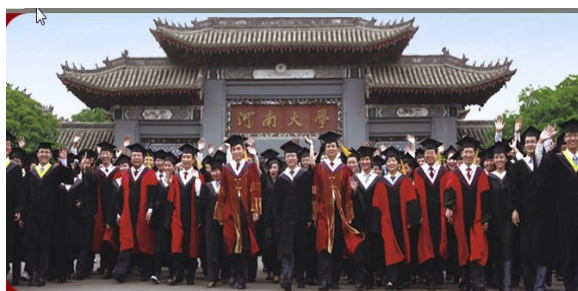
SICET Summer Fellowship Participants:

- **Dr. Richard Cornell:** eLearning's Many Faces, Issues, and Potential
- **Dr. Shuyan Wang:** 翻转课堂: 数字时代的教学模式
- **Dr. Harrison Yang:** 教师视觉素养的培养 (Developing visual literacy skills among pre- and in-service teachers)
- **Dr. Hong Zhan:** MALL to Empower Learning and Teaching Foreign Languages—Overview and Practice
- **Dr. Zuochen Zhang:** ICT and Education Equity: Issues and Recommendations

Dick Cornell came back to the USA with glowing reports of the 2013 SICET Summer Conference in Wuhan, China. Wuhan was the first of two venues for SICET members to once more immerse their minds and bodies in a welcoming Chinese environment.

During his brief visit to Wuhan, he made a presentation relating to trend analysis by different academic organization as to technology's impact as seen by panels of experts and added his own reflections as to what the experts predicted. Dick later met with the SICET Board and discussed specific ways through which SICET can make a significant impact within and beyond AECT. Previous to his arrival in Wuhan, Dick had just come from having met with the International Affiliate Boards in Seoul, Jakarta, Beijing, Hong Kong, and was headed to Taipei to meet with two other affiliates. Dick was an early advocate of encouraging SICET to be co-joined with AECT and at the Anaheim conference. ALL the International Affiliates will debut their new web sites. All of them will be then linked to the AECT national website.

— Dr. Richard Cornell



My participation in the SICET Summer Fellowship program this year was both a learning opportunity and an enjoyable experience, and I would like to express my sincere thanks first to Dr. Shuyan Wang, who encouraged me to join the group, and then Dr. Andy Hung, who did all the coordination work to get me connected to colleagues at Henan University. I am also grateful to Professor Wang Jide, Dean of School of Education, and Professor Cai Jiandong, Department Head of Educational Technology and his team from Henan University, whose hospitality was really impressive.

The visit of the SICET Summer Fellowship group at Henan University coincided with the 9th National Educational Technology PhD Student Forum held at the university in Kaifeng, and we were fortunate to have the opportunity to interact with a number of "Big shots" in the field of Educational Technology in China and graduate students from different areas in China.

The members of the SICET Summer Fellowship group gave keynote presentations at concurrent sessions and then acted as discussants for presentations of PhD students. I enjoyed the opportunity to share my presentation "ICT and Education Equity: Issues and Recommendations" at one of the sessions, which was quite well received, and was glad to learn about the research projects being conducted by colleagues and graduate students.

Besides academic activities, our hosts also organized various social and entertainment programs for the participants, such as visiting famous historical theme parks, watching large-scale performance, and tasting of the Kaifeng Cuisine.

To sum up, my experience as a participant of the SICET Summer Fellowship program gave me a great opportunity for academic exchange, learning, and networking with colleagues in China. It was definitely a worthy experience.

— Dr. Zuochen Zhang

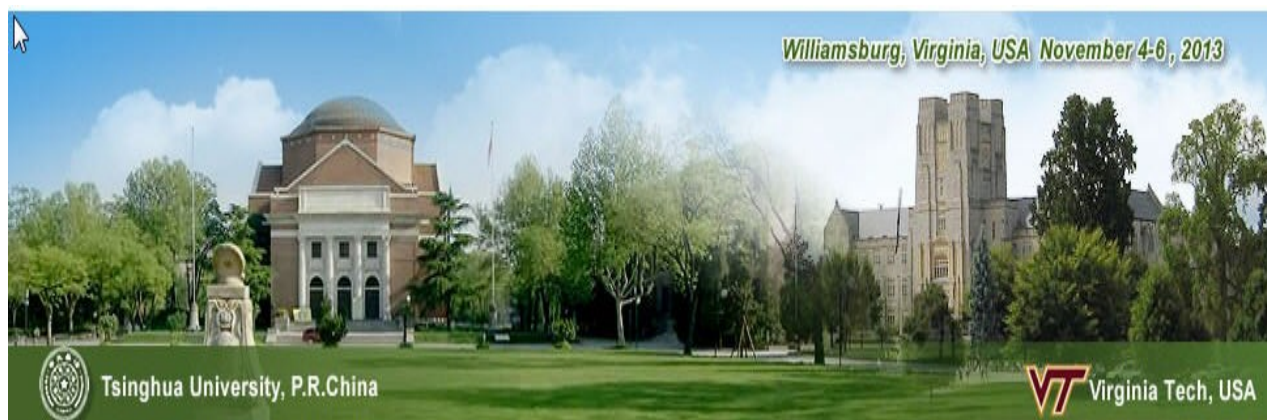
EITT 2013 Conference

International Conference of Educational Innovation through Technology (EITT) provides a forum for researchers who study technology and education to publish research findings and exchange experiences in related topics. The conference is organized by Society of International Chinese in Educational Technology (SICET).

The second EITT will take place in **Williamsburg, Virginia, USA** on **November 4-6, 2013**. It is hosted jointly by Tsinghua University and Virginia Tech. It collaborates with the annual Educational Technology Leadership Conference (ETLC) which is sponsored by Virginia Tech's Center for Instructional Technology Solutions in Industry and Education. EITT and ETLC will share opening and closing ceremonies and keynotes presentations while the concurrent sessions will be separated.

ETLC brings together a wide range of leaders who are responsible for the planning, coordination, and implementation of e-learning, educational media, and technology programs. Division superintendents and principals, curriculum coordinators, staff development and administrative computing specialists, classroom teachers, and telecommunication professionals will benefit from the program and the opportunities to connect with their colleagues from across the Commonwealth. Coordinators of instructional technology, library media, distance learning, instructional television, and instructional computing applications once again will find this event a valuable source of information and innovative ideas. For more information, please visit the website: <http://www.etlc13.org/>.

Conference Dates: November 4-6, 2013 !



技术促进教育变革国际会议

International Conference of Educational Innovation through Technology



SICET

国际华人教育技术学会

EITT 2013 Conference

Programs Available Now!

EITT 2013 Programs and event schedule
are available online now!

The link is:

<http://eitt.theti.org/evaluate/info.do?columnId=1583>

EITT 2013 Proceedings is also available online!

The link is

<http://eitt.theti.org/evaluate/info.do?columnId=309976>

HOTEL RESERVATION

**DoubleTree by Hilton (The Williamsburg
Hotel & Conference Center)**

50 Kingsmill Road

Williamsburg, VA 23185

Tel: 757-220-2500 OR 800-445-8667

Website: www.williamsburg.doubletree.com

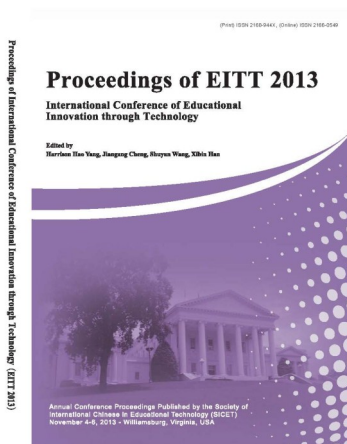
Booking codes:

For phone reservations, reference "ETLC" for
the lodging block. For online reservations, refer-
ence

"VTE" for the lodging block.

\$77.00/night plus applicable tax

Reservation Deadline: 28/10/2013



技术促进教育变革国际会议
International Conference of Educational Innovation through Technology

SIGET
国际华人教育技术学会

SICET New Board Members

The following scholars are elected as SICET new board members.

Congratulations!

Xiaojun Chen



Xiaojun Chen, Ph.D., Assistant Professor of Educational Technology at St. John's University. Before joining St. John's University, she obtained her Ph.D. from Purdue University in Learning Design and Technology, and M.Ed from University of Manchester in Communication Education and Technology. Dr. Chen has actively involved in AECT and SICET since 2008, participating in SICET conference and SICET summer fellowship programs. She also publishes her research articles in many journals including SICET Journal of Educational Technology Development and Exchange (JETDE). She was selected as AECT Intern in 2011. Dr. Chen strives to serve the academic communities in educational technology, and looking forward to serve in SICET for researchers and scholars.

Jui-long (Andy) Hung



Jui-long received his doctorate degree in Instructional and Educational Technology with a minor in Information Systems at Texas Tech University. His research focuses on big data and text mining (learning analytics), data visualization, social network analysis, and e-learning policies. He served as a SICET's board member and the director of technology support from 2011 to 2013. He published articles in the following Journals (British Journal of Educational Technology, Educational Technology Research and Development, Journal of Educational Technology and Society, Journal of Educational Computing Research, and Journal of Educational Technology Development and Exchange).

Dr. Hung can be reached via email at andyhung@boisestate.edu and his full CV can be retrieved from <http://edtech2.boisestate.edu/hungi/web/docs/>

Shuyan Wang



Dr. Shuyan Wang, an associate professor at The University of Southern Mississippi, earned her doctoral degree from Ohio University majoring in Instructional Technology. Her research interests include teacher/faculty development in the use of technology for teaching and learning, distance education and online course development, and issues related to Electronic Portfolios. Dr. Wang has many publications in academic journals and conference proceedings. She authored and co-edited several books in the past few year. She has been severing in several academic associations. She was one of the founders of SICET and served as the Director of Technology, vice president, president, and advisor in SICET since 2003. She is the managing editor of Journal of Educational Technology Development and Exchange (JETDE) and program chair of EITT 2012 and 2013.

SICET New Board Members

The following scholars are elected as SICET new board members.

Jiangang Cheng



清华大学 教育研究院教授委员会 副主任，教育技术学科负责人暨学术带头人。

1995年获博士学位，1996年清华大学博士后出站留校工作，自1998年开始致力于教育技术学研究。在他的领导下，清华大学教育技术学科点从硕士点发展为具有硕士、学术型博士、专业博士和博士后等多层次的人才培养基地。程建钢教授先后主持国家自然科学基金项目等纵横向科研课题100余项，近5年来累计获得科研经费四千多万元，主持开发的“清华教育在线”系列教育教学软件在300余所院校应用。领导的教育教学信息化研究团队有80余名专职科研人员、近20名硕士、博士研究生和博士后研究人员，是全国从事本科院校和职业院校教育教学信息化研究的专业化标志性团队。

Gwo-Jen Hwang



黄国祯（Hwang Gwo-Jen）于1991年在台湾交通大学获博士学位，现为台湾科技大学讲座教授（Chair Professor），研究方向为移动与泛在学习、智慧电脑辅助学习。兼任台湾数位学习与内容学会秘书长，以及20多个SSCI/SCI/EI学术期刊的评审专家和编辑委员。黄教授已发表100余篇SSCI/SCI的期刊论文。目前ISI H-index为17，在ISI总共被引用876次；Google Scholar的H-index为28，总共被引用2453次。其移动学习方面的研究成果已推广至近100所中小学和大学的教师及研究人员，参与的学生和老师累计超过6000人。由于其杰出的研究表现，黄教授在2007年和2010年获得台湾科学委员会杰出研究奖，并成为台湾移动与泛在学习研究群召集人。





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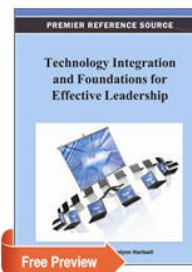
PUBLISHED BOOKS SICET MEMBERS

Books Published by Leping Liu



For inquiries about **Dr. Leping Liu's** books, please visit her website:
<http://wolfweb.unr.edu/homepage/liu/books/books.htm>

Books Published by **Wei Wang**, (王蔚, 南京师范大学教育科学学院教育技术系教授)



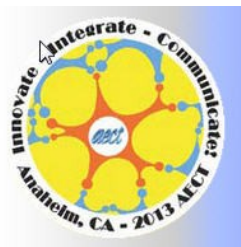
Dr. Shuyan Wang's new book: "Technology Integration and Foundations for Effective Leadership". For more information,

please visit
[http://www.igi-global.com/](http://www.igi-global.com/book/technology-integration-foundations-effective-leadership/69199)

[book/technology-integration-foundations-effective-leadership/69199](http://www.igi-global.com/book/technology-integration-foundations-effective-leadership/69199)

SICET MEMBER UPDATES

- **Dr. Xiaojun Chen** is welcoming the new addition to her family. Her daughter, Chloe Cheong was born on September 24th, 7 pounds 6 oz (3.3 kg) and 20.5 inch (52 cm).
- **Guoqiang Cui** earned his doctoral degree this September at Virginia Tech and now is resuming his position at Yantai University in China.
- **Dr. Xiaoxue Wang** has taken the position of Associate Dean at the College of Education at Florida Gulf Coast University this fall. His primary responsibilities include faculty credentialing, program reviews, improvements and program developing and evaluating employees. He will still be teaching one course annually as he is also hired as an associate professor at the same time. So, he will continue to enjoy teaching and conducting research as an faculty member in this new position.



Come and Join Us at
2013 AECT/ SICET
Annual Convention
Innovate! Integrate! Communicate!

October 29-November 2, 2013
Anaheim, California